



FOR IMMEDIATE RELEASE

CAREERBUILDER LAUNCHES WWW.GOINGGREENJOBS.COM

CHICAGO, August 11, 2009 – CareerBuilder now makes it easier for employers with green jobs to connect with environmentally conscious job seekers. The site, www.goinggreenjobs.com, will allow employers the ability to post their green, otherwise known as environmentally-focused positions, full-time and part-time jobs by skill sets, enhanced green job titles and categories, and geographic location.

Earlier this year the Obama administration marked more than \$98 billion of the economic stimulus bill for energy and environmental projects. Many of these projects will encourage the creation of green jobs. According to the Pew Charitable Trusts, green jobs growth outpaced other job classifications by nearly 250 percent over the last decade, growing 9.1 percent between 1998 and 2007, versus 3.7 percent for the overall job market.

“The focus on green jobs continues to increase year over year as job seekers look for more environmentally conscious career paths and employers make changes to protect the environment,” said Jason Ferrara, vice president of corporate marketing at CareerBuilder. “One-in-ten employers say they have added green jobs in the last 12 months. Goinggreenjobs.com will enable employers the ability to specifically target their environmentally friendly positions to an audience that is actively seeking employment in the green field.”

Job seekers will be able to use www.goinggreenjobs.com to find information on green job fairs and events, green workplace news and information, as well as advice for everything from writing a green focused resume to connecting with the right green opportunity. Job seekers will be able to post up to five different versions of their resume to increase their visibility to potential employers in a variety of environmental areas.

About CareerBuilder

CareerBuilder is the global leader in human capital solutions, helping companies target and attract their most important asset – their people. Its online career site, CareerBuilder.com, is the largest in the U.S. with more than 23 million unique visitors, 1 million jobs and 31 million resumes. CareerBuilder works with the world’s top employers, providing resources for everything from employment branding and data analysis to talent acquisition. More than 9,000 Web sites, including 140 newspapers and broadband portals such as MSN and AOL, feature CareerBuilder’s proprietary job search technology on their career sites. Owned by Gannett Co., Inc. (NYSE:GCI), Tribune Company, The McClatchy Company (NYSE:MNI) and Microsoft Corp. (Nasdaq: MSFT), CareerBuilder and its subsidiaries operate in the U.S., Europe, Canada and Asia. For more information, visit www.careerbuilder.com

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